

CONSTRUCTION & INDUSTRIAL GROUP

CO-ACTIVSM
CAPITAL PARTNERS

Service Quality Growth

It's Time to Experience the Partner Who Understands it's ALL about SERVICE

CoActiv Capital Partners is a partnership-driven financial services company that services North America's most prestigious equipment manufacturers. We specialize in sales-aid financing, and are committed to our strategic Dealer relationships. Our true assets are our best-in-class programs that support multi-tiered distribution, and are backed by the financial strength of our parent Marubeni.

Our History

CoActiv's Management Team has a long and successful history in the office technology market. Throughout the 1990s while at Tokai Financial Services, they developed high-volume, small-ticket outsourced programs for all major copier manufacturers. Tokai Financial Services became an industry leader in providing financing for the copier market through its dealer, major account and managed services programs.

Our Parent Marubeni

CoActiv is a subsidiary of Marubeni Corporation, the 189th largest company in the Fortune Global 500. With offices in 69 countries and over 5,000 employees, Marubeni conducts business investment, development and management on a global level. As a general trading company involved in a broad range of sectors, Marubeni maintains a strong balance sheet and diverse portfolio. Despite this credit-tight economy, our parent is committed to both CoActiv and our program partners.

Construction & Industrial Group

CoActiv's partners profit from its extensive expertise in developing, implementing and growing equipment leasing programs for world-class organizations in construction and industry. Today's manufacturers understand that a total solution includes the best products and way to make them more affordable. CoActiv is the premier provider of the solid financial structuring needed to achieve this goal. Approved equipment types include: Construction, Agriculture, Aggregate, Contractors, Machine tools, Transportation, Materials handling, Logistics/Warehousing and Manufacturer/Industrial.

with the strength of

Marubeni

Fast Facts about Marubeni

- Located in 69 countries
- 5,651 employees worldwide
- Ranked 189 in Fortune Global 500
- Corporate headquarters in Tokyo & New York
- Access to a network of over Marubeni Group offices and associated companies worldwide

Marubeni Corporation's 2009 Financial Results

(FY Ending March 31, 2010)

- Total Assets of \$49,535 million
- Operating Profit of \$1,284 million
- Net Income of \$1,029 million
- No sub-prime portfolio
- Asset mix and portfolio is diversified
- Very strong balance sheet

CoActiv's Service Creed

Partnership Commitment

- At CoActiv, our Strategic Priorities are Service, Quality and Growth.
- We believe in adding value beyond capital.
- We partner with you to increase business by providing the highest quality service, innovative products and sales and marketing support.
- We believe in our availability to you at any time and at every level.

Service Level Commitment

- Credit decisions in 25 minutes or less on transactions under \$100,000
- Same day funding with complete documentation in house by 3 pm
- On-line Lease Applications and Reporting
- Dedicated Direct Sales Support Team
- Prompt, Professional, Courteous Communication
- Assigned single point of contact and dedicated team support
- Calls transferred to voice mail only upon request

Product Commitment

- Competitive Rates and Fair Residuals
- Expertise in Creative Structuring When You Need It
- 1-page, easy-to-read lease agreement for transactions up to \$100,000
- Marketing services including direct mail, e-mail, promotions and incentives to enhance your sales efforts

The proven experience of the CoActiv team, combined with the financial strength of Marubeni, offers partners a marketplace advantage that goes well beyond financing. If you would like to learn more, please contact Jim Hayden at 267.960.4030.

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Strategic Priorities

CoActiv's finance programs succeed because they are based on our proven Strategic Priorities of Service, Quality and Growth. The world's leading manufacturers and financial institutions have benefited from these long-established building blocks, and they remain at the core of our corporate philosophy.

Service

"Superior Service to Our Dealer Partners"

- Fast response times at all levels in the organization
- Fast funding
- Customer control & reporting
- Fair and reliable Asset Management

Quality

"Operational Excellence is a Priority"

- High quality, measurement & discipline
- Highly responsive
- Cost controlled
- Certified Quality Management Team
- Crosby trained Associates
- Key Performance Indicators (KPIs) from application to end of the lease term
- Annual Dealer strategic partner plans

Growth

"Deep Industry Knowledge and Skills Provide Value to Partners"

We Create a Difference That Can Be Measured!

- Assisting Dealers originate new incremental sales
- Generating additional sales from existing customers
- Helping our Dealer partners increase customer control and retention
- Preserving and improving profit margins