

OFFICE PRODUCTS GROUP

CO-ACTIVSM
CAPITAL PARTNERS

Service Quality Growth

It's Time to Experience the Partner
Who Understands it's ALL about SERVICE

with the strength of

Marubeni



Fast Facts about Marubeni

- Located in 69 countries
- 5,789 employees worldwide
- Ranked 206 in Fortune Global 500
- Corporate headquarters in Tokyo & New York
- Access to a network of over 119 Marubeni Group offices and associated companies worldwide

Marubeni Corporation's 2009 Financial Results

(FY Ending March 31, 2010)

- Total Assets of \$49,535 million
- Operating Profit of \$1,284 million
- Net Income of \$1,029 million
- No sub-prime portfolio
- Asset mix and portfolio is diversified
- Very strong balance sheet

CoActiv Capital Partners is a partnership-driven financial services company that services North America's most prestigious equipment manufacturers. We specialize in sales-aid financing, and are committed to our strategic Dealer relationships. Our true assets are our best-in-class programs that support multi-tiered distribution, and are backed by the financial strength of our parent Marubeni.

Our History

CoActiv's Management Team has a long and successful history in the office technology market. Throughout the 1990s while at Tokai Financial Services, they developed high-volume, small-ticket outsourced programs for all major copier manufacturers. Tokai Financial Services became an industry leader in providing financing for the copier market through its dealer, major account and managed services programs.

Our Parent Marubeni

CoActiv is a subsidiary of Marubeni Corporation, the 206th largest company in the Fortune Global 500. With offices in 69 countries and over 5,000 employees, Marubeni conducts business investment, development and management on a global level. As a general trading company involved in a broad range of sectors, Marubeni maintains a strong balance sheet and diverse portfolio. Despite this credit-tight economy, our parent is committed to both CoActiv and our program partners.

CoActiv Today

CoActiv has decades of experience meeting the financing demands of office technology. With all of the recent changes in the copier leasing industry, we believe the time is right to re-enter the copier market as a new source of financing with an established leadership and sales team. Our finance programs center on the goals of our partners: deepening their customer relationships and retention, adding new prospects, expanding market share and increasing revenues.



CoActiv Yields the Highest Value to Our Copier Dealers by:

- Credit decisions in 25 minutes or less on transactions under \$100,000
- Same day funding with complete documentation in house by 3 pm
- On-line Lease Application and Reporting
- Dedicated Copier Direct Sales Support Team

Strategic Priorities: Service, Quality and Growth

CoActiv's finance programs succeed because they are based on our proven Strategic Priorities of Service, Quality and Growth. The world's leading manufacturers and financial institutions have benefited from these long-established building blocks, and they remain at the core of our corporate philosophy.

The proven experience of the CoActiv team, combined with the financial strength of Marubeni, offers partners a marketplace advantage that goes well beyond financing. If you would like to learn more, please contact David Gerrard at 267.960.4034.

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Strategic Priorities

Service

"Superior Service to Our Dealer Partners"

- Fast response times at all levels in the organization
- Fast funding
- Customer control & reporting
- Fair and reliable Asset Management

Quality

"Operational Excellence is a Priority"

- High quality, measurement & discipline
- Highly responsive
- Cost controlled
- Certified Quality Management Team
- Crosby trained Associates
- Key Performance Indicators (KPIs) from application to end of the lease term
- Annual Dealer strategic partner plans

Growth

"Deep Industry Knowledge and Skills Provide Value to Partners"

We Create a Difference That Can Be Measured!

- Assisting Dealers originate new incremental sales
- Generating additional sales from existing customers
- Helping our Dealer partners increase customer control and retention
- Preserving and improving profit margins

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